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**Westgate Hosts “Westgate Weekender Playoff Fan Fest” for College Football Playoff Championship**

*Free Three-Day Experience with Live Music, Beer Garden, Viewing Party, Games, ESPN setup and Kid’s Zone*

**GLENDALE, Ariz. (Dec. 22, 2015)** – All eyes will be on Glendale when the College Football Playoff (CFP) Championship takes place on Monday, Jan. 11 at 6:30pm MST.

Westgate Entertainment District will welcome thousands of fans during a free, three-day collegiate themed experience called “Westgate Weekender Playoff Fan Fest”. As the city’s premier entertainment destination, Westgate is just steps from University of Phoenix Stadium with more than 20 bars and restaurants serving up a variety of specials, events and activities to welcome college football fans. Westgate hosted a similar week-long free music series before the Super Bowl that attracted tens of thousands of people.

Leading up to the game, live bands will take the WaterDance Plaza stage, which will be surrounded by an open-air beer garden featuring games like giant beer pong, oversized Jenga, cornhole, bocce ball, cards, dice and more. For thrill-seeking kids, a Kid’s Zone will offer a 200-foot zip line and a 25-foot rock climbing wall at Fountain Park.

Westgate Weekender Playoff Fan Fest at Westgate includes:

**Saturday, Jan. 9**

**1:30pm – 5:30pm**

Guests will enjoy giant beer pong, oversized Jenga, cornhole, bocce ball, cards, dice and more in the open-air beer garden. The Kid’s Zone will have kids flying high over Westgate on a zip line and climbing a massive rock wall. Red Bull’s custom international MXT (military extreme truck) will get the party started at 1:30pm and will transform into a live DJ booth. Nashville national recording artist Laura Walsh will put on a show-stopping performance from 3:30pm until 5:30pm. Stay and cheer on the Arizona Coyotes as they take on the Nashville Predators at 7pm at Gila River Arena.

**Sunday, Jan. 10**

**1:30pm – 5:30pm**

Starting at 1:30pm, Red Bull’s custom International MXT will be back for day two of mixing beats and kicking off an afternoon-filled tribute to the fondest of college memories. At 3:30pm, get ready to sing along when dueling pianos make an appearance on the WaterDance Plaza stage along with beer-garden games and the Kid’s Zone. ESPN will take over the stage from 6pm until 10pm for a live studio analyst broadcast dedicated to Monday’s championship game.

**Monday, Jan. 11**

**2pm – 10pm**

Wrap up the whirlwind weekend at Westgate on Monday for the ultimate, free CFP game-day party and live viewing party. Toast in the beer garden, play pong, salute the days of college past with a 15-piece marching band and fill up your game-day cup with all that Westgate has to offer.

Those who have tickets to the big game are only about a field's length away from the stadium entrance. Those without tickets can grab a drink and take a seat in the beer garden and watch the game live on Westgate's big screen. The viewing party begins at 6:30pm at WaterDance Plaza. There will be free admission for both parties.

Parking and admission is free and open to the public on Saturday, Jan. 9 and Sunday, Jan. 10. For game-day parking on Monday, Jan. 11, Westgate Entertainment District lots will open and begin charging \$30 per vehicle starting at 6am. Plan to enter from the north off Glendale Ave. via 95th or 93rd Ave.

For more information, visit [www.westgateaz.com/weekender](http://www.westgateaz.com/weekender).

#### **About Westgate Entertainment District**

Located in Glendale, Westgate Entertainment District is the premier entertainment destination of the West Valley and a place where people come together for dining, nightlife, shopping, community events, business, concerts, sporting events and celebrations of all kinds. Offering a vibrant outdoor setting with a dancing water fountain and jumping fountains for kids, Westgate delivers an interactive experience day or night. Located just east of the Loop 101 on Glendale Avenue, it encompasses more than 20 restaurants, retailers and entertainment venues including Buffalo Wild Wings, Yard House, Saddle Ranch, McFadden's, Kabuki Japanese Restaurant, Johnny Rockets, IT'SUGAR and the state's largest AMC Theatres featuring 20 screens. More than 250 events take place here a year ranging from live music every Friday and Saturday night at Fountain Park to Bike Nights, Hot Rod Nights, Fitness in the District, a holiday ice rink and fan experience events. No matter the season, there is something fresh, fun and exciting always happening at Westgate. Westgate is also anchored by Gila River Arena, home to the NHL's Arizona Coyotes, headlining concerts and major events, and is adjacent to the University of Phoenix Stadium, home to the NFL's Arizona Cardinals. For more information, a tenant directory or to see what's happening, visit [www.westgateaz.com](http://www.westgateaz.com).

#### **About iStar Inc.**

iStar (NYSE: STAR) finances, invests in and develops real estate and real estate related projects as part of its fully-integrated investment platform. Building on over two decades of experience and more than \$35 billion of transactions, iStar brings uncommon capabilities and new ways of thinking to commercial real estate and adapts its investment strategy to changing market conditions. The Company is structured as a real estate investment trust ("REIT"), with a diversified portfolio focused on larger assets located in major metropolitan markets. Additional information on iStar is available on the Company's website at [www.istar.com](http://www.istar.com).

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