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Two New Tenants Coming to Westgate Entertainment District this August

New openings to bring more family-friendly options to Entertainment District

GLENDALE, Ariz. (July 15, 2013) – IT’SUGAR and RazzleberrieZ will open their doors this August at Westgate Entertainment District, adding even more family-friendly variety for West Valley patrons to enjoy.

IT’SUGAR, best known nationally as a novelty candy store, offers the world’s largest boxes of Nerds, Sweethearts and Pop Rocks, five pound Gummy Bears as well as candy themed accessories like Tootsie Roll shaped pillows and candy scented lotions. The new store will offer a fully stocked candy bar filled with a variety of favorites like gummy bears, hard shell candies, gumballs and much more. IT’SUGAR will be located in the 2,543 square-foot space next to Margaritaville, across from Yard House in the former Ride Makers location. Opening August 28, this is the first West Valley location for the company with four other Arizona stores in Scottsdale, Tempe and Phoenix.

“IT’SUGAR is the ultimate mixture of fun and indulgence. A little naughty mixed with a lot of nice. With a nod toward sweetness and a wink toward irreverence, our goal is to bring out the inner child in all of us,” said Larry DeBerry of IT’SUGAR. “All of us at IT’SUGAR are thrilled to be a part of the outstanding lineup of retail, dining and entertainment offerings at Westgate. This will be our fifth location in the Arizona market, joining the 50+ other IT’SUGAR worldwide locations.”

With two Valley locations, RazzleberrieZ will open its third store at Westgate the first week of August, opening across from Yard House and next to IT’SUGAR. RazzleberrieZ offers the finest line of premium, low calorie, fat-free and dairy-free frozen yogurt, some with no sugar added. Guests can choose from over 70 toppings like fresh cut fruit, healthy granola, trendy mochi, Ghirardelli syrups and more.

“We are pleased to announce these two new leases, which is yet another indication of our positive leasing momentum,” said Jeff Teetsel, development manager of Westgate Entertainment District. “Like our leases with Chipotle in the Mexican fast-casual segment and Buffalo Wild Wings in the sports-bar niche, IT’SUGAR is the recognized market leader for candy stores and another example of the quality of tenants we have successfully targeted and attracted.”

For more information about Westgate Entertainment District, a retailer directory or to see what’s happening today, visit www.westgateaz.com.

About Westgate Entertainment District

Located in Glendale, Westgate Entertainment District is the premier entertainment destination of the West Valley and a place where people come together for dining, nightlife, shopping, community events, business, concerts, sporting events and celebrations of all kinds. Offering a vibrant outdoor setting with a dancing water fountain and jumping fountains for kids, Westgate delivers an interactive experience day or night. Located just east of the Loop 101 on Glendale Avenue, it encompasses more than 20 restaurants, retailers and entertainment venues including Yard House, Saddle Ranch, McFadden’s, Kabuki Japanese Restaurant, Johnny Rockets, Which

Wich and the state's largest AMC Theatres featuring 20 screens. More than 250 events take place here a year ranging from live music every Friday and Saturday night at Fountain Park to Bike Nights, Radio Disney Wednesdays, a holiday ice rink and fan experience events. No matter the season, there is something fresh, fun and exciting always happening at Westgate. Westgate is also anchored by Jobing.com Arena, home to the NHL's Phoenix Coyotes, headlining concerts and major events, and is adjacent to the University of Phoenix Stadium, home to the NFL's Arizona Cardinals. For more information, a tenant directory or to see what's happening, visit www.westgateaz.com.

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