

FOR IMMEDIATE RELEASE

INHOUSE ASSIST RELOCATES TO ARIZONA AFTER MULTIPLE STATE SEARCH

Healthcare Recruiting Company Opens office at Glendale's Westgate City Center

(GLENDALE, Ariz., October 23, 2008) – [Inhouse Assist](#), a cutting-edge healthcare staffing and consulting company, has relocated its headquarters to Arizona, recently opening its office in Glendale's [Westgate City Center](#). The company, originally based in Texas, selected Arizona over Austin, Texas; Seattle, Washington; Salt Lake City, and Sacramento, Calif. The strength of the Greater Phoenix market ultimately convinced owners to select Glendale, Ariz.

"The seasoned talent pool and consistent growth initially attracted us to the Phoenix area," said Danny Gutknecht, CEO, Inhouse Assist. "But it was the City of Glendale's responsiveness and helpfulness, and the Westgate City Center vibe that convinced us that Glendale is where we want to establish and develop our company."

"Westgate is proud to welcome Inhouse Assist to the West Valley," said Steve Ellman, chairman and CEO, The Ellman Companies. "The company now joins Westgate City Center's line-up of progressive, forward-thinking businesses and we look forward to many years of success."

To celebrate its move to the Valley, Inhouse Assist will be holding a welcome reception on Wednesday, October 29 from 4 p.m. – 7 p.m. at its offices at Westgate City Center (6751 N. Sunset Blvd. Suite 450, Glendale, AZ 85305). Among those in attendance will be Glendale mayor Elaine Scruggs, the Glendale Economic Development Department, Arizona Department of Commerce and the Greater Phoenix Economic Council.

"Glendale's sports and entertainment district and specifically Westgate City Center have always focused on bringing both world class amenities and high quality jobs to the West Valley," stated Brian Friedman, Glendale Economic Development Director. "With the addition of Inhouse Assist to our community, Glendale continues to demonstrate it is both a great place to live and work."

Inhouse Assist has revolutionized the traditional healthcare recruiting model, establishing a new standard of service-based results. Instead of a fee-for-placement-motivated recruiting concept, Inhouse Assist works with healthcare clients on a project cost to set up a channel of potential employees. The company provides connections to physicians and nurses that meet a client's qualifications in quality and culture. They help companies increase retention and decrease cost-per-hire through long-term planning.

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“This long-term, strategic partnership approach allows us to focus solely on quality of service,” added Gutknecht. “Without the pressure of a third-party recruiter, like others in the business, we can create enduring relationships between healthcare organizations and candidates. Our approach paves the way for open dialogue and more attention to detail, which builds a pipeline of quality talent for our clients.”

“Inhouse Assist serves an important niche in our growing healthcare market,” said Barry Broome, Greater Phoenix Economic Council (GPEC) president and CEO. “They have already become active in the community by partnering with the region’s leading healthcare assets and assisting GPEC with advancing a healthcare strategy for Greater Phoenix.”

"Healthcare needs increase as Arizona and the West's population grows, making the staffing solutions Inhouse Assist brings to the region increasingly important," said Marco A Lopez Jr., director of the Arizona Department of Commerce. "Arizona's healthcare industry is strong, and it continues to add jobs. We look forward to Inhouse Assist's continued success and expansion in Arizona."

Inhouse Assist works with healthcare clients and professionals from all across the country. Its relocation has initially created 35 jobs in Arizona; the company expects to triple its employee count in just 18 months, expanding exponentially over the next year.

About Inhouse Assist:

Changing the landscape of healthcare recruiting, Inhouse Assist creates a pipeline of talent for its clients. The company does this by focusing more on qualifications and company needs rather than working the traditional fee-for-placement-motivated model. By recognizing long-term value over immediate placement, over time, Inhouse Assist helps its clients create great places to work with an extensive directory of potential employees. The company is also establishing a national recruitment audit model that will help evaluate and teach clients how to establish this talent pool on their own, streamlining their internal recruitment efforts. In less than three years, Inhouse Assist has grown to more than five million dollars in revenue; that number is expected to jump to 20 million in the next three years.

Contact: Nicole Traynor
Director of PR, Westgate City Center
602-363-2298 c
ntraynor@ellmanco.com

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