



## FOR IMMEDIATE RELEASE

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### **BiCE BISTRO SET TO OPEN AT WESTGATE CITY CENTER New Cafe Introduces Fresh Style and a Fresh Approach to Italian Cuisine**

**GLENDALÉ, AZ, September 22, 2009** – BiCE Bistro is excited to announce its highly anticipated opening on October 5, 2009. Guests will discover a new choice spot for dining as BiCE Bistro aims to deliver modern Italian cuisine at an affordable price.

Bringing a casual dining option with a modern and chic setting, BiCE Bistro offers a relaxed locale with unique and fresh food. The menu at BiCE Bistro consists of dishes prepared using the finest and freshest ingredients possible, appealing to all tastes and flavors. Homemade pasta and sauces put BiCE on the map 80 years ago when the first BiCE opened in Milan. The restaurant has since expanded its menu from classic Italian dishes to include café items such as Paninis, Pasta and Pizzas. The restaurant's bistro fare includes items like Braised Short Rib Cannelloni, Oven Roasted Chicken Salad with Cherry Tomatoes and a Citrus Balsamic Vinaigrette and the Grilled Prosciutto Caprese Panini.

"We are very excited for the opening of BiCE Bistro," says Trevor Sacco, managing partner. "The Westgate City Center is known as a bustling dining and entertainment destination, and we are glad to be a part of it and bring something different to the table."

Upon entering through the front doors, guests are introduced to a high-style yet casual setting with a modern dining room and vibrant bar area. With a spacious dining room that accommodates 80, a lively bar area that seats 24 and room for 50 on the spacious outdoor patio, BiCE Bistro is ideal for a casual lunch, evening out or late night libations.

The restaurant has a full bar featuring endangered cocktails and an extensive wine list. Menu prices range from \$5-20. The restaurant is open daily from 11:00 a.m. – 11:00 p.m. Happy Hour is Monday-Friday 4:00 p.m. – 7:00 p.m. BiCE Bistro is located at Westgate City Center at 6751 North Sunset Blvd. Suite E-110, Glendale, AZ 85305. For more information call 623- 877-4758 or visit [www.BiceGlendale.com](http://www.BiceGlendale.com).

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