



**FOR IMMEDIATE RELEASE**

For more information, contact:

Jan Bracamonte (J. Lauren PR)..... (480) 540-3842, [jan@jlaurenpr.com](mailto:jan@jlaurenpr.com)

**Touchdown Tailgate Returns to Westgate with Free, Family Friendly Parties Before Every Arizona Cardinals Home Game**

*Fan Experiences, Open-Air Beer Garden, Music and Games Draw Thousands of Football Fans*

**GLENDALE, Ariz. (Sept 14, 2017)** – Football fans who are in-the-know make their way to Westgate Entertainment District before every Arizona Cardinals home game for the popular Touchdown Tailgate that attracts thousands of fans looking to party and represent their allegiances before kickoff.

The free, family friendly event begins approximately three hours before kickoff and takes over WaterDance Plaza, which is just steps from the stadium entrance. Fans enjoy an open-air beer garden, music, great food and drinks, interactive games, giveaways and activities for all ages. The event has all the makings for the ultimate football-filled afternoon.

There is no need to have a ticket to the big game to join the fan camaraderie and watch, dine or drink at any one of Westgate’s more than 20 bars and restaurants. Plus, after the game, fans can avoid the post-game traffic and come back to Westgate’s array of dining and entertainment options.

Since last season, a handful of new tenants have opened within the district including Bar Louie, with an impressive indoor/outdoor wrap-around bar overlooking WaterDance Plaza; PopBar, the trendy New York gelato on a stick shop; and Tavern + Bowl, a premier bowling and entertainment venue with a scratch kitchen and microbrewery. The microbrewery just started pouring signature, brewed-on-site Good Bad Ugly beer, just in time for football fans.

A game-day experience would not be complete without the latest NFL gear and Just Sports has three convenient Westgate locations, including their largest flagship store in the country.

For the 21-and-over crowd, Bud Light is partnering with Lyft to offer patrons \$5 off a regular ride using code BUDLIGHTAZ and \$10 off a plus ride using code BUDLIGHTWG to or from Westgate on game days. A convenient, designated pick-up and drop-off location is located behind AMC Theatre.

For the 21-and-over crowd, Westgate is partnering with Lyft to offer patrons \$5 off their ride to or from the entertainment district by entering promo code TAILGATE. A convenient, designated pick-up and drop-off location is located behind AMC Theatre.

**Touchdown Tailgate at Westgate:**

**ARIZONA VS. DALLAS**

**MONDAY, SEPTEMBER 25**

TOUCHDOWN TAILGATE: 2PM – 5PM

KICKOFF: 5:30PM

**ARIZONA VS. SAN FRANCISCO**

**SUNDAY, OCTOBER 1**

TOUCHDOWN TAILGATE: 10AM – 1PM

KICKOFF: 1:05PM

**ARIZONA VS. TAMPA BAY**

**SUNDAY, OCTOBER 15**

TOUCHDOWN TAILGATE: 10AM – 1PM

KICKOFF: 1:05PM

**ARIZONA VS. SEATTLE**

**THURSDAY, NOVEMBER 9**

TOUCHDOWN TAILGATE: 3PM – 6PM

KICKOFF: 6:25PM

**ARIZONA VS. JACKSONVILLE**

**SUNDAY, NOVEMBER 26**

TOUCHDOWN TAILGATE: 11AM – 2PM

KICKOFF: 2:25PM

**ARIZONA VS. LOS ANGELES**

**SUNDAY, DECEMBER 3**

TOUCHDOWN TAILGATE: 11AM – 2PM

KICKOFF: 2:05PM

**ARIZONA VS. TENNESSEE**

**SUNDAY, DECEMBER 10**

TOUCHDOWN TAILGATE: 11AM – 2PM

KICKOFF: 2:05PM

**ARIZONA VS. NEW YORK**

**SUNDAY, DECEMBER 24**

TOUCHDOWN TAILGATE: 11AM – 2PM

KICKOFF: 2:25PM

Westgate Entertainment District offers easy and convenient \$10 game-day parking during regular season games in the six parking lots that surround the center. Tailgating is only permitted in Westgate Lot Y, located at the southwest corner of 91<sup>st</sup> and Glendale avenues. Charcoal grilling and glass containers are not permitted. A parking map and information can be found [here](#).

For more information, a tenant directory or a list of what's happening today, visit [WestgateAZ.com](http://WestgateAZ.com). For all things football, visit [WestgateAZ.com/Football](http://WestgateAZ.com/Football).

**About Westgate Entertainment District**

Located in Glendale, Westgate Entertainment District is the premier entertainment destination of the West Valley and a place where people come together for dining, nightlife, shopping, community events, business, concerts, sporting events and celebrations of all kinds. Offering a vibrant outdoor setting with a dancing water fountain and jumping fountains for kids, Westgate delivers an interactive experience day or night. Located just east of the Loop 101 on Glendale Avenue, it encompasses more than 30 restaurants, retailers and entertainment venues including Dave & Buster's, Bar Louie, Buffalo Wild Wings, Yard House, McFadden's, Kabuki Japanese Restaurant, Johnny Rockets, IT'SUGAR and the state's largest AMC Theatres featuring 20 screens. More than 250 events take place here a year ranging from live music every Friday and

Saturday night at Fountain Park to Bike Nights, Hot Rod Nights, Fitness in the District, a holiday ice rink and fan experience events. No matter the season, there is something fresh, fun and exciting always happening at Westgate. Westgate is also anchored by Gila River Arena, home to the NHL's Arizona Coyotes, headlining concerts and major events, and is adjacent to the University of Phoenix Stadium, home to the NFL's Arizona Cardinals. For more information, a tenant directory or to see what's happening, visit [WestgateAZ.com](http://WestgateAZ.com).

**About iStar Inc.**

iStar (NYSE: STAR) finances, invests in and develops real estate and real estate related projects as part of its fully-integrated investment platform. Building on over two decades of experience and more than \$35 billion of transactions, iStar brings uncommon capabilities and new ways of thinking to commercial real estate and adapts its investment strategy to changing market conditions. The Company is structured as a real estate investment trust ("REIT"), with a diversified portfolio focused on larger assets located in major metropolitan markets. Additional information on iStar is available on the Company's website at [www.istar.com](http://www.istar.com).

###